

Charles Riffenburg

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Summary

Talented and outgoing **multi-disciplined artist** with a strong passion for theatre and cartooning. Especially skilled at creating effective visual representations of concepts, values, and atmosphere. Exceptional visual storytelling skills. Accomplished at digging to the root of a design or organizational challenge in order to create **fundamental and lasting solutions**. Seeking to play an integral and creative role in a company's vision and growth.

Proficiencies

Drawing, graphic design, cartooning
Logo & icon design
Strong organizational skills
Web design (HTML & CSS)
Page layout
Document editing

Software

Adobe Photoshop CS2
Adobe Dreamweaver CS3
Adobe InDesign CS4
Adobe Illustrator CS4
Microsoft Word 2007
Microsoft Excel 2007

Experience

Callaway Group, LLC, Chicago

Creative Design (2008 - Present)

Began as a freelance illustrator and quickly became a regular contract worker providing illustrations, icons, and comic strips to quickly and effectively communicate complex business and leadership ideas in print and live presentations. In tandem with this, took the lead in copy editing various company publications. Also took on task of creating and maintaining company website and online store. Currently also designing company newsletter.

The UPS Store #1872, Chicago

Assistant Manager (2004 - 2009)

Several months after being hired, took on the responsibility of day-to-day operations of this small family-owned store. Intense multitasking was required in handling all customer service aspects, including sales, packaging, price quotes, and customer satisfaction as well as behind-the-scenes organization of mailbox rentals, shipping manifests, and insurance claims. Required thorough knowledge of rules and regulations for UPS and the Postal Service (a labyrinthine system which baffles even many postal employees).

Frank Merle Films, Chicago & Los Angeles

Freelance Art & Web Design (2007 - Present)

After working with Frank Merle on theatrical ventures, I continued to design and create posters and postcards for his independent film company as well as design and maintain the company's website. I have also been called on to create storyboards (for the film "What Joan Knows"), prop designs and fictional company logos (for "What Joan Knows" and "Morgan's Last Call"), and conceptual designs (for "Bad Batch").

Keyhole Theatre Company, Chicago

Marketing Director (2005 - 2007)

After working on several productions with this small off-Loop company, took on the task of designing all promotional materials for company, including a redesign of the company logo and redesigning and maintaining company website. Also actively pursued and maintained contact with local theatre critics about current and upcoming productions. As an officer, assisted in season planning, production design, and fundraising event planning.

Education

MFA: Media & Performing Arts • Savannah College of Art & Design, Savannah, GA

BFA: Sequential Art • Savannah College of Art & Design (*Magna Cum Laude*)

Quirks

Also enjoys cooking, carpentry & woodworking, ballroom dancing, the electric blues, chocolate chip cookies, and is a prolific stage and film actor.