

# Charles Riffenburg

Telling your story is what I do.

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## Summary

I am a talented and outgoing **multi-disciplined artist and designer** with exceptional visual storytelling skills and a strong passion for **theatre and visual art**. Storytelling in every form is an integral part of humankind, and I approach every design project as **a way to tell the story of your company, event, or product**. I seek to play an integral and creative role in the success of your company's vision and growth.

## Proficiencies

Graphic design & illustration  
Drawing & cartooning  
Logo & icon design  
Website & email design  
Website coding (XHTML, CSS, jQuery)  
Strong organizational skills  
Copy writing and editing

## Software

Adobe Dreamweaver CS3  
Adobe InDesign CS4  
Adobe Illustrator CS3  
Adobe Photoshop CS4  
Macromedia Flash MX  
Microsoft Word 2007  
Microsoft Excel 2007  
Microsoft Publisher 2007  
Microsoft Access 2003

## Education

### **MFA: Media & Performing Arts**

Savannah College of Art & Design

### **BFA: Sequential Art**

Savannah College of Art & Design  
(Magna Cum Laude)

## Quirks

Enjoys cooking, woodworking, ballroom dancing, the electric blues, stage & film acting, and has an unforgiveable weakness for chocolate chip cookies.

## Clients & How I Helped Them Succeed

### **Remy Bumpo Theatre Company, Chicago**

- ✓ Design and project management of 120-page, 15-year retrospective book
- ✓ Full season design: season and subscriber brochures, production posters, direct mailings, print ads, and lobby displays
- ✓ Annual benefit invitation package

### **Emerald City Theatre Company, Chicago**

- ✓ Full season design: season brochure, subscriber packet, production posters, direct mailings, adult and kids playbills
- ✓ As-needed web and print ad design and study guides
- ✓ Web redesign and regular website maintenance.

### **BoHo Theatre: Bohemian Theatre Ensemble, Chicago**

- ✓ Web redesign, including integration with blog and social media
- ✓ Company-wide design: season brochure, production posters & postcards, print ads, lobby displays, email marketing, and playbills
- ✓ Management of production photos and imagery

### **Callaway Group, LLC / The Callaway Companies, San Francisco**

- ✓ Logo and web designs for parent and subsidiary companies
- ✓ Design & maintenance of company website and weekly newsletter
- ✓ Creation of illustrations, icons, and comic strips to quickly and effectively communicate complex business and leadership ideas

### **Chicago Fringe Festival, Chicago**

- ✓ Website maintenance and code cleanup

### **Lively Productions, New York**

- ✓ Production logo designs; Web redesign

### **Frank Merle Films, Los Angeles**

- ✓ Company logo; Web design and maintenance
- ✓ Poster and DVD designs for short and full-length films
- ✓ Prop design and construction for short films